



PRR&VS GOVT.COLLEGE
VIDAVALUR,SPSR NELLORE Dt.



ANDHRA PRADESH STATE COUNCIL OF HIGHER EDUCATION

(A Statutory body of the Government of Andhra Pradesh)

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REVISED SYLLABUS OF HISTORY UNDER CBCS FRAMEWORK WITH EFFECT FROM 2020-2021

PROGRAMME: THREE YEAR UG HONOURS PROGRAMME

(History, Economics and Pol Sc., Disciplines)

COURSE OUTCOMES

DEPARTMENT OF HISTORY

*(With Learning Outcomes, Unit-wise Syllabus, References, Co-curricular Activities &
Model Q.P.)*

For Fifteen Courses of 1, 2, 3 & 4 Semesters)

(To be Implemented from 2020-21 Academic Year)

ANDHRA PRADESH STATE COUNCIL OF HIGHER EDUCATION

(A Statutory body of the Government of Andhra Pradesh)

CBCS – UG SYLLABUS SUBJECT REVIEW COMMITTEE

(To Be Implemented from 2020-21 Academic Year)

PROGRAMME: FOUR -YEAR B.A. (With History, Economics and PolSc., Disciplines)

Domain Subject: History

*(Syllabus with Outcomes, Co-curricular Activities, References & Model Q.P
for Five Courses of 1, 2, 3 & 4 Semesters)*

Structure of HISTORY Syllabus under CBCS for 4-year B.A. Programme (with domain subject covered during the first 4 Semesters with 5 Courses)

Sl. No	Code	Sem	Courses 1, II, III, IV & V	Name of Course (Each Course consists 5 Units with each Unit having 12 hours of class-work)	Hours/Week	Credits	Marks	
							Mid Sem	Sem End
1		I	I	Ancient Indian History & Culture (From Indus Valley Civil. to 13 Century A.D)	5	4	25	75
2		II	II	Medieval Indian History & Culture (1206 A.D To 1764 A.D)	5	4	25	75
3		III	III	Modern Indian History & Culture (1764-1947 A. D)	5	4	25	75
4		IV	IV	History & Culture of Andhra (from 1512 to 1956 AD)	5	4	25	75
5		IV	V	History Of Modern World (From 15th Cent. AD to 1945 AD)	5	4	25	75
Total						20	125	375

PROGRAMME: FOUR-YEAR B.A.

(With History, Economics and Political Science Disciplines)

Course Code:

Domain Subject: History

Semester-wise Syllabus under CBCS

I Year B. A. –Semester – I

Course1: ANCIENT INDIAN HISTORY & CULTURE (from Indus Valley Civilization to 13th Cen A.D)

Learning Outcomes:

After successful completion of this course, the student will be able to:

- Identify and define various kinds of sources and understand how history books are shaped
- Compare and contrast various stages of progress from IVC to Vedic age and analyze the Jain, Buddhist and Vedic faiths
- Increase the awareness and appreciation of Transition from Territorial States to Emergence of Empires
- Analyze the emergence of the Mauryan and Gupta empires during the “classical age” in India
- Evaluate the key facets of ancient society, polity and culture in South India—the feudalism, and the rise of technology and commerce.
- Critically examine the nature of monarchic rule and develop an comprehensive understanding of cultural evolution during ancient period
- Visualize where places are in relation to one another through map pointing

Syllabus:

Unit - 1 Ancient Indian Civilization (from Circa 3000 BC to 6th BC): Indus Valley Civilization - Salient Features; Vedic Age - Society, Polity, Economy, Culture during early and later Vedic period

Unit - II Ancient Indian History & Culture (6th Century BC to 2rd Century AD): Doctrines and Impact of Jainism and Buddhism; Mauryan Administration, Society,

Economy & Culture - Ashoka's Dhamma; Kanishka's Contribution to Indian Culture

Unit - History & Culture of South India (2nd Century BC to 8th Century AD): Sangam
III Literature; Administration, Society, Economy and Culture under Satavahanas;
Cultural contribution of Pallavas

Unit - India from 3rd century AD to 8th century AD: Administration, Society, Economy,
IV Religion, Art, Literature and Science & Technology under Guptas –
Samudragupta; Cultural contribution of Harsha: Arab Conquest of Sind and its
Impact

Unit - V History and Culture of South India (9th century AD to 13th century AD): Local
Self Government of Cholas; Administration, Society, Economy and Culture under
Kakatiyas – Rudram Devi

References:

- 1 A.L. Basham, The Wonder That Was India
- 2 D.N.Jha, Ancient India
- 3 D.D.Kosambi, An Introduction to the Study of Indian History
- 4 D.P.Chattopadhyay, Science and Society in Ancient India
- 5 B.N.Mukherjee, The Rise and Fall of the Kushana Empire
- 6 K.A. NilakanthaShastri, A History of South India
- 7 R.C.Majumdar, K.K.Dutta&H.C.RoyChowdhuri (ed.), Advanced History of India
- 8 Kumkum Roy, The Emergence of Monarchy in North India: eighth to fourth centuries BC
- 9 RomilaThapar (et. al). India: Historical Beginnings and the Concept of the Aryan
- 10 M.L.K. Murthy, *Pre-and Protohistoric Andhra Pradesh upto 500 B.C.*, New Delhi, 2003
- 11 K. Sathyanarayana, A Study of the History and Culture of Andhras

Mandatory Co-Curricular Activity:

Map pointing should be a compulsory activity as it helps student to understand vividly and clearly than the text and **should be made part of Internal Examination by allotting 10 marks out of 25 marks for this skill-based activity.**

Suggested Co-Curricular Activities

- # Cultural Clubs
- # Assignments
- # Student seminars
- # Literature surveys and book reviews
- # Map pointing
- # Individual / Group Field Studies
- # Co-operative learning
- # Students can be asked to create a calendar charting the dates of key events
- # Students should be asked to prepare an inventory of items preserved in the museum and their usage
- # Encourage the habit of Numismatics

- # Collection of news reports and maintaining a record of paper-cuttings relating to topics covered in syllabus
- # Group Discussions on problems relating to topics covered by syllabus
- # Examinations (Scheduled and surprise tests)
- # Any similar activities with imaginative thinking beyond the prescribed syllabus

PROGRAMME: FOUR-YEAR B.A.

(With History, Economics and Political Science Disciplines)

Course Code:

Domain Subject: History

Semester-wise Syllabus under CBCS

I Year B. A. – Semester – II

Course 2: MEDIEVAL INDIAN HISTORY & CULTURE (1206 A.D to 1764 A.D)

Learning Outcomes:

After successful completion of this course, the student will be able to:

- Understand the socio, economic and cultural conditions of medieval India
- Describe the advent of Islam in India and study the traces of political and cultural expansion of Turks & Afghans
- Explain the Administration and art and architecture of Vijayanagar Rulers, Mughals and also analyse the rise of the Marathas and the contribution of Shivaji
- Evaluate the establishment of the British rule in India and understand the dangerous consequences disunity at all levels
- Analyze the emergence of composite culture in Indian
- Visualize where places are in relation to one another through map pointing

Syllabus:

- Unit - 1 Impact of Turkish Invasions – Balban, Allauddhin Khilji, Md. Bin Tughlaq - Administration, Society, Economy, Religion and Cultural developments under Delhi Sultanate (from 1206 to 1526 AD)
- Unit - II Impact of Islam on Indian Society and Culture – Bhakti Movement; Administration, Society, Economy, Religion and Cultural developments under Vijayanagara Rulers
- Unit - III Emergence of Mughal Empire – Babur – Sur Interregnum - Expansion & Consolidation of Mughal Empire – Akbar, Jahangir, Shah Jahan, Aurangzeb

Unit - Administration, Economy, Society and Cultural Developments under the Mughals
IV – Disintegration of Mughal Empire - Rise of Marathas under Shivaji

Unit - V India under Colonial Hegemony : Beginning of European Settlements - Anglo-
French Struggle – Conquest of Bengal by EIC

References:

- 1 Chandra, S History of Medieval India (800 – 1700)
- 2 Chattopadhyay, B.D The Making of Early Medieval India. (Delhi, 1994)
- 3 Habib, Irfan, Medieval India: The Study of a Civilization
- 4 Habibullah, A.B.M, The Foundation of Muslim Rule in India
- 5 Kumar Sunil, The Emergence of the Sultanate of Delhi
- 6 Nizami, K.A. Some Aspects of Religion and Politics in India in the 13th c
- 7 K.A. NilakantaSastri, A History of South India from Prehistoric Times to the Fall of Vijayanagara
- 8 K.A.NilkantaSastri, The Cholas
- 9 ShireenMoosvi, The Economy of the Mughal Empire
- 10 Stein, B Peasant, State & Society in Medieval South India
- 11 Yazdani, G. (ed) The Early History of the Deccan
- 12 R.C.Majumdar, The Age of Imperial Kanauj
- 15 R. Soma Reddy, *Late Medieval Andhra Pradesh, A.D. 1324-1724 A.D.*, New Delhi, 2014
- 16 HarbansMukhia, The Mughals of India
- 17 C.A.Bayly, Indian Society and the Making of the British Empire

Mandatory Co-Curricular Activity:

Map pointing should be a compulsory activity as it helps student to understand vividly and clearly than the text and should be made part of Internal Examination by allotting marks for this skill-based activity.

Suggested Co-Curricular Activities

- @ Book Reading
- @ Student seminars
- @ Viva voce interviews
- @ Quiz Programs
- @ Individual / Group Field Studies

- @ Co-operative learning
- @ Students should be encouraged to prepare a chart on sequence of events
- @ Collection of news reports and maintaining a record of paper-cuttings relating to topics covered in syllabus
- @ Group Discussions on problems relating to topics covered by syllabus
- @ Examinations (Scheduled and surprise tests)
- @ Students may be asked to prepare a project on influence of Islam and Hinduism in their respective localities

PROGRAMME: FOUR-YEAR B.A.

(With History, Economics and Political Science Disciplines)

Course Code:

Domain Subject: History

Semester-wise Syllabus under CBCS

I Year B. A. – Semester – III

Course 3:MODERN INDIAN HISTORY & CULTURE (1764-1947 A. D)

Learning Outcomes:

After successful completion of this course, the student will be able to:

- Unearth the true nature of the British rule and its disastrous impact on Indian economy and society
- Gauge the disillusionment of people against the Company's rule even during the early 19th century
- Assess the causes and effects of Reformation movements and also inspire the public to overthrow inequalities of the present day society
- Rise above petty parochial issues after understanding the sacrificial saga of freedom Struggle
- Evaluate the undercurrent of communal politics that led to India's partition and identify the enemies of India's integrity and sovereignty
- Visualize where places are in relation to one another through map pointing

Syllabus:

Unit - 1 Policies of Expansion –Warren Hastings, Cornwallis - Subsidiary Alliance & Doctrine of Lapse – Causes & Results of 1857 Revolt – Lytton, Rippon, Curzon

Unit - II Social, Religious & Self-Respect Movements – Raja Rammohan Roy, Dayananda Saraswathi, Swami Vivekananda, JyotibaPhule, Narayana Guru, Periyar, Dr. B. R. Ambedkar

Unit - .Causes for the growth of Nationalism - Freedom Struggle from 1885 to 1920:

III Moderate Phase — Militant Phase: Vande Mataram Movement - Home Rule Movement

Unit - Freedom Struggle from 1920 to 1947: Gandhiji's Role in the National Movement
IV – Revolutionary Movement – Subhas Chandra Bose

Unit - V Muslim League & the Growth of Communalism – Partition of India – Advent of Freedom - Integration of Princely States into Indian Union – Sardar Vallabhai Patel

References:

- 1 Anil Seal, Emergence of Indian Nationalism
- 2 Banerjee, Sekhar, From Plassey to Partition
- 3 Bipan Chandra, Rise and Growth of Economic Nationalism in India
- 4 Chandra, Bipan, et. al., India's Struggle for Independence
- 5 Bipan Chandra, Modern India
- 6 Joshi, P.C., Rammohun and the Forces of Modernisation in India
- 7 R.P.Dutt, India Today

Mandatory Co-Curricular Activity:

Map pointing should be a compulsory activity as it helps student to understand vividly and clearly than the text and should be made part of Internal Examination by allotting marks for this skill-based activity.

Suggested Co-Curricular Activities

- @ Debates
- @ Student seminars
- @ Viva voce interviews
- @ Quiz Programmes
- @ Photo Album
- @ Recording local history
- @ Role Play of freedom struggle events
- @ Organizing photo exhibition on freedom fighters
- @ Celebrations of important events / personalities
- @ Conducting Philately
- @ Examinations (Scheduled and surprise tests)
- @ Students may be asked to prepare a project on the differences between Mughal and British administration
- @ Encourage students to write their autobiography or biography of their inspiring Personalities

PROGRAMME: FOUR-YEAR B.A.

(With History, Economics and Political Science Disciplines)

Course Code:

Domain Subject: History

Semester-wise Syllabus under CBCS

II Year B. A. – Semester – IV

Course 4: HISTORY & CULTURE OF ANDHRA (FROM 1512 TO 1956 AD)

Learning Outcomes:

After successful completion of this course, the student will be able to:

- Interpret social and political and cultural transformation from medieval to modern Andhra
- Relate key historical developments during medieval period occurring in coastal Andhra and Telangana regions and analyze socio - political and economic changes under QutbShahi rulers
- Understand gradual change, or change in certain aspects of society in Andhra, rather than rapid or fundamental changes
- Explain how the English East India Company became the most dominant power and outline the impact of colonial policies on different aspects in Andhra
- Outline the issues related to caste, women, widow remarriage, child marriage, social reforms and the laws and policies of colonial administration towards these issues
- Take pride in the non-violence struggle for Indian Independence and relate the importance of peace in everyday life
- Apply the knowledge of the regional history to understand the regional, linguistic and other cultural aspirations of the present day society
- Visualize where places are in relation to one another through map pointing

Syllabus:

Unit - 1 Andhra through 16th & 19th Centuries AD: Evolution of Composite Culture - The QutbShahis of Golkonda –Administration, Society

&Economy – Literature & Architecture; Advent of European and settlements in Andhra - Occupation of Northern Circars and Ceded Districts – Early revolts against the British

Unit - II Andhra under British rule: Administration – Land Revenue Settlements – Society – Education - Religion – Impact of Industrial Revolution on Economy – Peasantry & Famines – Contribution of Sir Thomas Munroe & C. P. Brown – Impact of 1857 Revolt in Andhra

Unit - III Social Reform & New Literary Movements: Kandukuri Veeresalingam, Raghupathi Venkata Rathnam Naidu, Guruzada Apparao, Komarraju Venkata Laxmana Rao; New Literary Movements: Rayaprolu Subbarao, Viswanatha Sathyanarayana, Gurram Jashua, Boyi Bheemanna, Sri Sri

Unit - IV Freedom Movement in Andhra (1885-1947): Vandemataram Movement – Home Rule Movement in Andhra - Non-Cooperation Movement - Alluri Seetarama Raju & Rampa Revolt (1922-24) - Civil Disobedience Movement – Quit India Movement

Unit - V Movement for separate Andhra State (1953) and AP (1956): Causes – Andhra Maha Sabha – Conflict between Coastal Andhra & Rayalaseema – Sri Bagh Pact – work of various Committees – Martyrdom of Potti Sriramulu – Formation of separate Andhra State (1953); Movement for formation of Andhra Pradesh (1956): Visalandhra Mahasabha – Role of Communists – States Reorganization Committee – Gentlemen's Agreement – Formation of Andhra Pradesh

References:

- 1 H.K.Sherwani, History of the KutubShahi Dynasty
- 2 K. Sathyanarayana, A Study of the History and Culture of Andhras
- 3 B. Kesava Narayana, Political and Social Factors in Modern Andhra
- 4 K.V.Narayana Rao, The Emergence of Andhra Pradesh
- 5 M. VenkataRangaiah, The Freedom Struggle in Andhra Pradesh
- 6 P.R.Rao, History of Modern Andhra
- 7 SarojiniRegani, Highlights of Freedom Movement
- 8 SarojiniRegani, ఆంధ్రలో స్వాతంత్ర్యోద్యమ చరిత్ర
- 9 V. Ramakrishna, Social Reform Movement in Andhra
- 10 B. Kesava Narayana, Modern Andhra & Hyderabad – 1858 – 1956 A.D., 2016
- 11 K. Koti Reddy, History of Modern Andhra, Telugu Academy, Hyderabad

Mandatory Co-Curricular Activity:

Map pointing should be a compulsory activity as it helps student to understand vividly and clearly than the text and should be made part of Internal Examination by allotting marks for this skill-based activity.

Suggested Co-Curricular Activities

- @ Students may be asked to identify families/ institutions/ personalities related to freedom struggle and prepare articles
- @ Assign students to write a note on the historical sites or buildings in their respective areas – thus taking teaching out of the classroom and in to the field, and creating opportunities for students to socialize with their own surroundings
- @ Student seminars
- @ Debates
- @ Viva voce interviews
- @ Quiz Programmes
- @ Photo Album
- @ Recording local history
- @ Role Play of freedom struggle events
- @ Organizing photo exhibition on freedom fighters
- @ Celebrations of important events / personalities

- @ Conducting Philately
- @ Examinations (Scheduled and surprise tests)
- @ Encourage students to write their autobiography or biography of their inspiring Personalities

PROGRAMME: FOUR-YEAR B.A.

(With History, Economics and Political Science Disciplines)

Course Code:

Domain Subject: History

Semester-wise Syllabus under CBCS

I/II Year B. A. – Semester 4

Course 5: HISTORY OF MODERN WORLD (From 15th Cent. AD to 1945 AD)

Learning Outcomes:

After successful completion of this course, the student will be able to:

- Demonstrate advanced factual knowledge of world histories, politics, and cultures
- Assess and appraise the developments in art, literature, and society during the Renaissance and utilize content knowledge of the Reformation and Counter Reformation to make predictions about the evolution of Christianity in Europe and Abroad
- Evaluate the causes for the Glorious Revolution and American Revolution and identify the background for the evolution of human rights movement
- Understand the main events of the French Revolution and its significance in the shift in European culture from Enlightenment to Romanticism
- Think how Russia's traditional monarchy was replaced with the world's first Communist state.
- Know how the world wars affected people all over the world and the destruction they caused
- Develop the intellectual curiosity and habits of thought that will lead to life-long learning and continued engagement with European history, literature, culture, languages, and current affairs and acquire advanced international and intercultural competency through coursework in international studies
- Visualize where places are in relation to one another through map pointing

Syllabus:

- Unit - 1 Transformation from Medieval to Modern Era – Chief Characteristics;
Glorious Revolution (1688) – Origin of Parliament Bill of Rights – Results
- Unit - II American Revolution (1776); French Revolution (1789) – Causes, Course and
Results
- Unit - III Unification of Italy; Unification of Germany
- Unit - IV Communist Revolution in Russia; World War I: Causes – Results of the War –
Paris Peace Conference; League of Nations
- Unit - V World War II: Causes, Fascism & Nazism – Results; The United Nations
Organization: Structure, Functions and Challenges

References:

- 1 Burke, Peter, The Renaissance
- 2 C.J.H. Hayes, Modern Europe up to 1870
- 3 C.D. Hazen, Modern Europe up to 1945
- 4 Christopher Hill, From Reformation to Industrial Revolution
- 5 Elton, G.R., Reformation Europe, 1517-1559
- 6 Ferguson, The Renaissance
- 7 Gilmore, M.P., The World of Humanism, 1453-1517
- 8 Hilton, Rodney, Transition from Feudalism to Capitalism
- 9 J.H.Parry, The Age of Renaissance
- 10 J.N.L. Baker, History of Geographical Discoveries and Explorations
- 11 The New Cambridge Economic History of Europe, Vol. I, VII

Mandatory Co-Curricular Activity:

Map pointing should be a compulsory activity as it helps student to understand vividly and clearly than the text and should be made part of Internal Examination by allotting marks for this skill-based activity.

Suggested Co-Curricular Activities

- @ Watch movies related to the topics in the e-class room
- @ Organize guest lectures
- @ Publication of college-level magazine by encouraging students to write articles on contemporary history of Europe
- @ Viva voce interviews
- @ Quiz Programmes
- @ Examinations (Scheduled and surprise tests)

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PROGRAM: B. A. HISTORY (CBCS) MODEL QUESTION PAPER & PATTERN

Max. Marks: 75

Time: 3 hrs

SECTION A (Total: 15 Marks)

Matching (5 Marks: 5 x 1)

A		B
1	()	A
2	()	B
3	()	C
4	()	D
5	()	E

Multiple Choice (5 Marks: 5 x 1)

1.
2.
3.
4.
5.

Map Pointing (5 Marks)

SECTION B (Total: 3x5=15 Marks)

(Answer any **three questions**. Each answer carries **5 marks**)

(At least 1 question should be given from each Unit)

1.	
2.	
3.	
4.	
5.	
6.	

SECTION C

(Total: 3x15 = 45 Marks)

(Answer any **three questions**. Each answer carries **15 marks**)

(At least 1 question should be given from each Unit)

1.	
2.	
3.	
4.	
5.	
6.	

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SUBJECT EXPERTS

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SYLLABUS VETTED BY

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ANDHRA PRADESH STATE COUNCIL OF HIGHER EDUCATION
(A Statutory body of the Government of Andhra Pradesh)
REVISED UG SYLLABUS UNDER CBCS
(To Be Implemented from Academic Year, 2020-21)
PROGRAMME: FOUR YEAR B.A. (Hons)

Domain Subject: HISTORY

Skill Enhancement Courses for Semester V

(Syllabus with Learning Outcomes, References, Co-curricular Activities & Model Q.P. Pattern)

Structure of SECs for 5th Semester

(To Choose any One Pair from the Four Alternative Pairs of SECs)

Uni code	Course No 6 & 7	Name of Course	Hours/ Week	Credits	Marks	
					Internal Assmt:20 Fieldwork/Project work: 5	Sem End
	6A	Archival Sources and Techniques	5	4	25	75
	7A	Techniques of History Writing	5	4	25	75

OR

	6B	Tourism and Hospitality Services	5	4	25	75
	7B	Tourism Guidance and Operating Skills	5	4	25	75

OR

	6C	Journalistic Reporting and Editing Techniques	5	4	25	75
	7C	Evolution of Telugu Cinema and Script Writing	5	4	25	75

OR

	6D	Modern Principles and Techniques of Archaeology	5	4	25	75
	7D	Museum Management	5	4	25	75

Note-1: For Semester-V, for the Domain Subject History, any one of the Four Pairs of SECs shall be chosen as Courses 6 and 7, i.e., 6A & 7A or 6B & 7B or 6C & 7C or 6D & 7D. The Pair shall not be broken (ABCD allotment is random, not on any priority basis).

Note-2: One of the main objectives of Skill Enhancement Courses (SEC) is to inculcate skills related to the domain subject in students. The syllabus of SEC will be partially skill oriented. Hence, teachers shall also impart practical training to students on the skills embedded in syllabus citing related real field situations.

A.P. State Council of Higher Education
Semester-Wise Revised Syllabus under CBCS, 2020-21
Course Code:
Four-Year B.A. (Hons)
Domain Subject: **HISTORY**
IV Year B. A.(Hons) –Semester-V

Max Marks: 100

Course 6B: Tourism and Hospitality Services
(Skill Enhancement Course (Elective), 4 Credits)

I. Learning Outcomes:

Students after successful completion of the course will be able to:

1. Understand hospitality as a career
2. Inculcate interpersonal skills
3. Develop the ability for multitasking and crisis management
4. Understands the spirit of teamwork
5. Acknowledge the importance of guest service and satisfaction

II. Syllabus: (Hours: Teaching: 60, Skills Training: 10, others including unit tests: 05. Total: 75)

Unit: 1

Tourism – Definition – Nature and Scope – History of Tourism–Types of Tourism – Domestic and International Tourism – Causes of rapid growth of tourism – National Institute of Tourism and Hospitality Management

Unit: 2

Relationship between history and tourism - Major tourist spots in AP – Gandikota, Nagarjunakonda, Salihundam, Konaseema

Unit: 3

Characteristics of Hospitality Industry - Inflexibility, Intangibility, Perish ability- Types of Hospitality jobs – Hotel Manager, Hotel Receptionist, Restaurant Manager, Catering Assistant, Executive Chef etc - Concepts of Atithi Devo Bhavah - Types of hotels in India

Unit: 4

Duties, responsibilities & skills of front office staff – duties, responsibilities and skills of housekeeping staff - guest stay process in a hotel - major processes and stages associated with it

Unit: 5

Different types of services offered in selected Hotels/Motels/Restaurants - Room Service, Catering Services -Different types of managerial issues - Service etiquettes

III. References:

1. Marketing for Tourism and Hospitality, Philip Kotler, Bowens and James Makens, Pearson Pub, New Delhi, 2010
2. Soft Sills for Hospitality, Amitabh Devendra, Oxford Higher Edn, 2015
3. The Indian Hospitality Industry: Dynamics and Future Trends, Ed: Sandeep Munjal, Sudhanshu Bhushan, CRC Press, 2017

4. Hotel Front Office: Operation and Management, Jatashankar Tewari, Oxford Higher Edn, 2016
5. www.ilo.org
6. <https://riginstitute.com>
7. nitahm.ac.in
8. web sources as suggested by teacher/librarian

IV. Co-Curricular Activities:

a) Mandatory: (Training of student in skills by Teacher: Total 10 Hours)

1) For Teacher: Training of students by the teacher in the classroom and in the field for a total of not less than 10 hours on various practical aspects related to tourism and hospitality industry. The teacher shall also train students with the help of experts in skills such as flower arrangements, cooking and catering supervision, speaking to guests etc. related to hospitality services.

2) For Student: Students shall visit any one of the local tourism offices, tourism sites, hotels, restaurants, catering offices to make personal observations and to gain hands-on experience.

These individual observations shall be written as a Fieldwork/Project work Report not exceeding 10 pages and submit to teacher in the given format.

3) Suggested Fieldwork/Project work Format:

Title Page, Student Details, Acknowledgments, Index of Contents: *Objectives, Step-wise process, Findings & References*

4) Max Marks for Fieldwork/Project work Report: 05

5) Unit Tests/Internal Examinations

b) Suggested Co-Curricular Activities

- 1) Invited Lectures
- 2) Hands on Experience with the help of Field Experts.
- 3) Debates on Interesting Topics
- 4) Seminars, Group Discussions, Quiz, etc.
- 5) Assignments
- 6) Alumni Interactions
- 7) Periodical Interactions with HR Managers

A.P. State Council of Higher Education
Semester-Wise Revised Syllabus under CBCS, 2020-21

Course Code:

Four-Year B.A. (Hons)
Domain Subject: **HISTORY**
IV Year B. A.(Hons) - Semester – V

Max Marks: 100

Course 7B: **Tourism Guidance and Operating Skills**
(Skill Enhancement Course (Elective), 4 Credits)

II. Learning Outcomes:

Students after successful completion of the course will be able to:

1. Acquire tour guiding, operating and soft skills
2. Understand different situations under which one has to work
3. Cultivate cultural awareness and flexibility
4. Understand and apply team spirit
5. Plan and organize tour operations efficiently

II. Syllabus: (Hours: Teaching: 60, Skills Training: 10, others including unit tests: 05 Total: 75)

Unit: 1

Meaning of tour guide - types of tour guide: heritage guide, nature guide, adventure guide, business guide, special interest guide etc – duties and responsibilities of guides -various roles of tour guide.

Unit: 2

Guiding techniques: leadership skills, social skills, presentation skills, communication skills - Guide's personality skills: passion, empathy, enthusiasm, punctuality, humour etc - Personal hygiene and grooming – code of conduct.

Unit: 3

Guest Relationship Management- Handling emergency situations- Medical, Personal, Official, VISA/Passport, Death, Handling Guest with special needs/Different Abilities/ Different age groups.

Unit: 4

Conducting Tours: Pre-Tour Planning, Route Chart, Modes of Transportation, Security Measures, and Check list etc. - Conducting various types of tours- Relationship with Fellow Guides - Coordination with hospitality institutions.

Unit: 5

Travel Agency and Tour operations – Difference between Travel Agent and Tour operator – Functions of Tour Operator – Types of Tour Operations and of Tour Operators - A brief study of tour operating agencies like APTDC, Southern Travels etc.

III. References:

1. Jagmohan Negi, Travel Agency and Tour Operations, Kanishka Publishers,

New Delhi, 2006

2. Mohinder Chand, Travel Agency and Tour Operations: An Introductory Text, Anmol Publications Pvt. Limited, New Delhi, 2009
3. Dennis L Foster – Introduction to Travel Agency Management
4. Pat Yale (1995); Business of Tour Operations, Longman Scientific & Technical, New Delhi
5. Pond K L, The Professional Guide: Dynamics of Tour Guiding, 1993
6. www.tourism.gov.in
7. www.qtic.com
9. www.cedeop.europe
10. web sources as suggested by teacher/librarian

IV. Co-Curricular Activities:

a) Mandatory: (*Training of students in the related skills by the Lecturer, Total 10 Hours*)

1) For Teacher: Training of students by the teacher in the classroom and in the field for a total of not less than 10 hours on various practical skills related to guidance and operating tours in tourism sector, with the help of local experts. The teacher shall lead students to local tourist sites and guide them to work with local tourist guides or local tourist operators.

2) For Student: Students shall individually choose and visit a local tourist place/monument such as a historical site, temple etc., and talk to local guides personally. Observe their functioning to gain experience, including suggestions for the improving the guidance. These individual observations shall be written in the given format not exceeding 10 pages and submit to the teacher as Fieldwork/Project work Report.

3) Suggested Fieldwork/Project work Format:

Title Page, Student Details, Acknowledgments, Index page, Objectives, Step-wise process, Findings & References

4) Max Marks for Fieldwork/Project work Report: 05

5) Unit Tests/Internal Examinations

a) Suggested Co-Curricular Activities

- 1) Invited Lectures
- 2) Hands on experience with the help of field experts.
- 3) Debates on interesting topics
- 4) Seminars, Group Discussions, Quiz, etc.
- 5) Assignments
- 6) Alumni Interactions
- 7) Periodical interactions with Tour Managers
